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Dr. Art Bruckheim, Defense Consultant, joins SMI

Dr. Art Bruckheim has joined Strategic Marketing Innovations (SMI) as a senior advisor. For the last eight years, Dr. Bruckheim was a consultant to the Director, Defense Advanced Research Projects Agency (DARPA). Previously, Dr. Bruckheim had been a Program Manager at DARPA responsible for radar technology and anti-submarine warfare.

"Art's vast experience in federal technology development is unique and is a perfect fit with SMI's client base. "This base represents a broad range of companies and universities all intent upon advancing the state of the art across of spectrum of scientific fields," says Ted Lynch, President of SMI. "We are pleased and flattered that Art chose to join the growing team of SMI."

As a consultant to DARPA, Dr. Bruckheim led studies in Urban Warfare, Manufacturing Technology for Military Applications and Airport Security. In addition, he helped organize three DARPA Grand Challenges for Autonomous Land Vehicles. Finally, he helped coordinate international projects with the governments of Sweden, Israel and Singapore.

Dr. Bruckheim has more than 30 years of experience in federal technology development, with particular focus on signal and data processing with applications to radar, sonar and infrared sensors. During his career, Dr. Bruckheim was a Vice President at Science Applications International Corporation (SAIC), where he was responsible for law enforcement programs, including a project with Argentina's government on cargo inspection and port security technologies.

Dr. Bruckheim holds a BS and MS in Electrical Engineering from Brooklyn Polytech and the University of Pennsylvania, respectively. He received his PhD in electrical engineering from the University of Maryland. Dr. Bruckheim also has an MS in Economics from Virginia Tech.

SMI is a comprehensive government relations firm that specializes in helping clients secure funding for strategic initiatives.

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