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Paul Gay Joins SMI

Paul Gay has joined Strategic Marketing Innovations (SMI) as an Associate. Mr. Gay comes to SMI from the office of Senator Robert C. Byrd of West Virginia, President Pro Tempore and Chairman of the Senate Appropriations Committee.

“Paul brings a wealth of legislative experience and talent to the table, and his understanding of the federal appropriations process is an invaluable asset to SMI,” said Ted Lynch, President of SMI. “We are pleased that Paul chose to join the growing team of SMI.”

As Senator Byrd’s Deputy Legislative Director and floor staff member, Mr. Gay gained extensive experience in securing funding for congressionally directed projects. He also worked on energy matters and climate change legislation, as well as agriculture, space, telecommunications, and transportation policy.

Mr. Gay has more than 14 years of experience as a senior policy and political adviser on Capitol Hill. Prior to his work with Senator Byrd, he served as Deputy Chief of Staff for Rep. Brian Baird from Washington State, where he specialized in energy issues during the West Coast power crisis of 2000-2001. He also oversaw all appropriations matters and handled the congressman’s duties with regard to the Transportation and Infrastructure Committee.

Mr. Gay also served as Legislative Director for Rep. Rick Boucher of Virginia, Chairman of the Energy and Commerce Committee’s Energy and Air Quality Subcommittee. He was responsible for all of the congressman’s appropriations requests, as well as work on defense, agriculture, and transportation issues.

Mr. Gay received a Bachelors degree in history and political science from Radford University and holds a Masters degree in foreign affairs from the University of Virginia.

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